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Religion Communicators meeting at Opus Dei headquarters

A preview of the video
“Passionately Loving the World:
Ordinary Americans Living the
Spirituality of Saint Josemaria”
was shown April 18 to members
of the Religion Communicators
Council, in a meeting held at the
Opus Dei U.S. headquarters in
New York.

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The video was written, directed and produced by The Cresta Group of Chicago. The 28-minute program includes interviews with people from across the United States who have found inspiration in the spirituality of St. Josemaría Escrivá, the founder of Opus Dei.

At the meeting, Joan Beugen, the head of the Cresta Group, explained her focus on personal stories. “I produced the DVD with the idea inspiring people to understand with their heart what they felt about their spirituality,” Beugen said. “The people interviewed were not giving you theology, but their feelings and thoughts about how they lived out Escrivá’s message.”

“The fact that I’m not a Catholic helped me accomplish this purpose,” she explained. “We were able to have the mind of an audience who asks

questions, instead of giving them answers.”

Wesley Pattillo, director of communications for the National Council of the Churches of Christ in the U.S.A. described the documentary as “a wonderful and engaging video.”

Roy T. Lloyd, a spokesperson for the American Bible Society, agreed. “This is a very appealing message that transcends the Catholic Church,” he said.

The official premiere of the video takes place on April 19 at Lighthouse International in New York. More information about the video is available from the St. Josemaria Institute, www.stjosemaria.org. Clips from the video can be viewed at: <https://www.stjosemaria.org/meet-the-people.shtml>.

The Religion Communicators Council is an interfaith association of more than 600 religion communicators working in print and electronic communication, marketing and public relations.

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